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AI Highlights in Product Leadership

1. **XING Events – Event Recommender:**
   Enhanced the recommendation engine to match 13.9 million users with events, significantly boosting engagement.

2. **XING Events – people2meet:**
   Upgraded networking features, increasing post-event engagement and professional connections.

3. **onlyfy – Job Ad Creator:**
   Developed an AI-driven tool to improve job ad quality and speed, leveraging ChatGPT for tailored job descriptions.

4. **onlyfy - Talent Recommender:**
   Integrated talent recommendations into job ads service, enhancing the recruitment process with a matching score system.

5. **onlyfy – Candidate Pre-Screener:**
   Created an AI tool for efficient candidate screening, improving the recruitment workflow and candidate experience.

6. **XING Events – Integrity Detector:**
   Developed a solution to detect and reduce right-wing content and fraudulent events, enhancing community safety.

7. **Ryte – SEO Anomaly Detection:**
   Released a tool for monitoring website search performance, saving users time and enhancing productivity.

8. **SMP – Scent AI:**
   Addressed smell fatigue by developing personalized fragrance combinations, reducing product returns and supporting sustainability.

9. **CoSpaces – AI Arena:**
   Led a project to engage students with coding through a 3D virtual environment, enhancing learning and team empowerment.